

KENV-TV
QUARTERLY REPORT
FIRST QUARTER 2007

January 15, 2007 - March 18, 2007

RUBY MOUNTAIN BROADCASTING COMPANY, LICENSEE OF KENV-TV, CHANNEL 10, SERVING ELKO, NEVADA, HAS DETERMINED THAT THE ISSUES OF CONCERN TO THE COMMUNITY SERVED BY IT IS AS FOLLOWS:

1. **GROWTH AND POPULATION:**

Growth and **population** is still the biggest topic of those people we surveyed. Northern Nevada continues to explode in both retail and residential sectors. **Control of Growth** is controversial among Northern Nevada residents. New **business** creates more **jobs**, which attracts more people to the area, creating a need for more housing and **construction**. All of this puts a strain on the water supply causing more and more **restrictions** of **water use**. An increase of vehicles on the streets and highways causes more and more **traffic congestion**. Because of all these factors, many Northern Nevadans worry about **uncontrolled growth** in the area.

2. **ENVIRONMENTAL ISSUES:**

This has become a big issue in the eyes of Northern Nevadans perhaps because of concerns from our **growth** and **population**. Those surveyed are most concerned by **water** and **air quality**. **Water quality** issues in Northern Nevada include concerns about **drinking water** (from time to time there are "boil water" orders in various communities); a leukemia cluster among Fallon children has become a national issue which is tied in with possible impurities in the drinking water. Water for **recreational** use includes lakes, springs and rivers which are affected by increasing use by more people moving to the area as well as tourists. **Air quality** concerns mount as the number of vehicles in the area increase with the rapid expansion of **population**.

3. TOURISM AND ECONOMY:

Viewers continue to want to be updated on both Northern Nevada tourism which largely fuels the region's economy. The **Reno Downtown Trench** which will move the train tracks away from regular traffic in the downtown area to help clean up the area and make the area easier for tourists to get around in is causing traffic, parking and mobility problems during construction. The Chamber of Commerce of Northern Nevada communities as well as many merchants and residents are active in trying to bring new **business** to the area, creating jobs and infusing the economy with tourist dollars. At the same time, some legislators are attempting to pass **state taxes** for businesses, which may curtail business growth and cause some businesses to leave the state.

5. CRIME AND VIOLENCE:

An old holdover, this issue is still a concern especially with our growing population in northern Nevada. **Violent crime** has escalated in Northern Nevada communities. Residents fear for their safety in public places and at home. Parents, teachers, teens and children worry about increasing gang membership and violence on the streets, to and from school and at school itself.

THE PROGRAMMING AND PUBLIC SERVICE ANNOUNCEMENTS PRODUCED AND AIRED BY RUBY MOUNTAIN BROADCASTING COMPANY RESPOND TO THESE LOCAL ISSUES OF CONCERN. ILLUSTRATIVE IS THE FOLLOWING LIST OF PROGRAMMING AIRED DURING THE REPRESENTATIVE WEEKS OF **JANUARY 15 – 21, 2007, FEBRUARY 19 – 25, 2007 AND MARCH 12 – 18, 2007.**

STORIES APPEARING ON TODAY SHOW CUT-INS AT 7:25 A.M. AND 8:25 A.M., NEWS 4 AT NOON, NEWS 4 TODAY AT FIVE-THIRTY A.M., NEWS 4 AT FIVE P.M., NEWS 4 AT SIX P.M. NEWS 4 AT 11:00 P.M. AND NEWS 4 AT 5:00 P.M., 6:00 P.M. AND 11:00 P.M. ON WEEKENDS ARE APPROXIMATELY OF 30 SECOND DURATION (:00:30) - 3 MINUTES DURATION (:03:00).

THE COMMUNITY UPDATES ARE AIRED FOUR TO FIVE TIMES EVERY DAY AND ARE 30 SECONDS (:00:30) AND 60 SECONDS (:01:00) IN DURATION.

PUBLIC AFFAIRS PROGRAMS SUCH AS “**LIFELONG LEARNING**” ARE LOCALLY PRODUCED. “LIFELONG LEARNING” ADDRESSES INNOVATIONS IN THE TEACHING PROFESSION AND HIGHLIGHTS TEACHING AND LEARNING APPLICATIONS IN THE COMMUNITY WITH UNR AS THE PRIMARY TEACHING INSTITUTION BEING FEATURED.

AS A COMMUNITY SERVICE, KRNV HAS SEVERAL CONTINUING STORIES OF INTEREST TO RESIDENTS. **THE JEFFERSON AWARDS** INCLUDE PROMOTIONAL ANNOUNCEMENTS ASKING THE PEOPLE TO NOMINATE WHAT THEY FEEL IS AN UNSUNG HERO IN THE COMMUNITY DESERVING OF AN AWARD AND RECOGNITION. THE STATION FOLLOWS THROUGH WITH THE CHOOSING OF THE MONTH’S JEFFERSON AWARD RECIPIENT AND PROFILES THAT PERSON’S GOOD DEEDS DURING THE AWARD BROADCAST.

EXCELLENCE IN EDUCATION ALLOWS TEENS, CHILDREN AND PARENTS TO BECOME INVOLVED IN HONORING A LOCAL TEACHER WHO HAS GONE ABOVE AND BEYOND. THAT TEACHER IS PRESENTED WITH AN AWARD AT A SPECIAL ASSEMBLY AT HIS/HER SCHOOL AND IS PROFILED ON A FOLLOW-UP NEWS STORY ON KRNV.

CLASS ACT ALLOWS STUDENTS TO CHOOSE ONE OF THEIR OWN CLASSMATES TO HONOR WHO HAS GONE OUT OF HIS WAY TO HELP OTHERS. A SPECIAL PRESENTATION ASSEMBLY IS HELD WHICH DETAILS THE MANY THINGS THAT MAKES THIS STUDENT OUTSTANDING, AND HIGHLIGHTS FROM THE PRESENTATION ARE AIRED ON KRNV.

ATHLETE OF THE WEEK HONORS STUDENTS WHO HAVE BEEN CHOSEN FOR THEIR EXCELLENCE IN ATHLETICS, AND ARE PRESENTED WITH AN AWARD ON KRNV FOR THEIR ACHIEVEMENTS.

MAKE A WISH MONDAY PROFILES THE WISHES OF LOCAL CHILDREN BATTLING LIFE-THREATENING DISEASES.

WEDNESDAY'S CHILD. EACH MONTH WE PROFILE SPECIAL NEEDS CHILDREN FOR ADOPTION. THE PROGRAM HAS BROUGHT INCREASED SUCCESS RATES TO LOCAL ADOPTION AGENCIES.

CRIMEBEAT, WHICH AIRS WEDNESDAY AND SUNDAY ON NEWS 4 AT 11. NEWS 4 IN PARTNERSHIP WITH THE NEVADA DIVISION OF PAROLE AND PROBATION PROFILES ABSCONDERS, GIVING VIEWERS THE OPPORTUNITY TO CALL IN TIPS ABOUT THEIR WHEREABOUTS. DURING THE FIRST YEAR OF THIS PROGRAM WE ACHIEVED A 60% CAPTURE SUCCESS RATE, WHICH IS DOUBLE THE NATIONAL AVERAGE.

ADDITIONALLY, KENV IS A STATION AFFILIATED WITH THE NATIONAL BROADCASTING COMPANY, INC. TELEVISION NETWORK WHICH INCLUDES PROGRAMS THAT RESPOND TO ISSUES OF IMPORTANCE TO THE COMMUNITY.

KENV-TV
ISSUES OF CONCERN RESPONSIVE TO
THE PROBLEMS, NEEDS AND INTERESTS
OF CHILDREN 16 YEARS OLD AND UNDER
FIRST QUARTER 2007

1. DRUGS:

The topic of **Drugs** takes over as the top surveyed subject on young people's minds. The problem of illegal drug use goes hand in hand with the problem of **Peer Pressure**. The use of these drugs often accompanies gang activity and crimes committed to get the money to buy the drugs. Parents, teens and children are concerned about the traffic in drugs and what effect their usage has on young people in regard to schoolwork, health and drifting into crime and gangs.

2. PEER PRESSURE:

Peer Pressure remains on kids' minds as a big issue, though no longer the top issue. A number of kids surveyed singled out stress as a significant problem, as today's kids are asked to grow up faster than previous generations and make more serious decisions. Many teens and children feel that **Peer Pressure** is what forces them to do things they know they shouldn't do, such as stealing and belonging to gangs.

GROWTH AND POPULATION

TITLE: News 4 Today
News 4 @ Noon
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 at 11:00 p.m.

TYPE: News

DATE OF BROADCAST: January 16, 2007

DESCRIPTION: How shelters are overcrowded as the homeless are trying to escape freezing temperatures.

TITLE: News 4 Today
News 4 at Noon
News 4 at 5:00 p.m.
News 4 at 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: January 19, 2007

DESCRIPTION: The Regional Transportation Commission debated the idea of building a road linking Sparks to Southeast Reno.

TITLE: News 4

TYPE: News 4 Today
Today Show Cut-in
News 4 at Noon
News 4 @ 5:00
News 4 @ 6:00
News 4 @ 11:00

DATE OF BROADCAST: February 19, 2007

DESCRIPTION: Nevada lawmakers spent the night in cardboard boxes outside the State Legislature to bring awareness to our State's growing homeless population.

GROWTH AND POPULATION (Continued)

TITLE: News 4 Today
News 4 Noon
News 4 @ 6:00

TYPE: News

DATE OF BROADCAST: February 21, 2007

DESCRIPTION: The population in Lyon County grew by more than five thousand people from 2005 until 2006.

TITLE: News 4 Today

TYPE: News

DATE OF BROADCAST: February 23, 2007

DESCRIPTION: The top water official for Southern Nevada is pushing to get more water to Las Vegas. He says the population boom is putting such a strain on resources, Las Vegas will dry up if help doesn't come.

TITLE: News 4 Today
News 4 @ Noon
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: February 23, 2007

DESCRIPTION: Sparks Mayor Gino Martini gave his State of the City address. Topics included development projects, traffic problems, and public safety concerns.

GROWTH AND POPULATION (Continued)

TITLE: News 4 Today
News 4 Today Show Cut-in
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: March 13, 2007

DESCRIPTION: Reno's Renown Health System is expanding to serve the growing population of the Truckee Meadows but there are big concerns about finding enough employees to fill new jobs.

TITLE: News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: March 14, 2007

DESCRIPTION: A new man is heading up the redevelopment efforts in Reno. News 4 looks at whether or not he's ready to tackle the challenge.

TITLE: News 4 @ 11:00p.m.

TYPE: News

DATE OF BROADCAST: March 18, 2007

DESCRIPTION: The Washoe County Sheriff's office is asking for more Deputies so it can better patrol the booming outlying areas of the County.

ENVIRONMENTAL ISSUES

TITLE: News 4 Today
Today Show Cut-In
News 4 @ 5:00p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00p.m.

TYPE: News

DATE OF BROADCAST: January 16, 2007

DESCRIPTION: How the freezing temperatures are causing water pipes throughout the city to burst.

TITLE: News 4 Today
News 4 @ Noon
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: January 16, 2007

DESCRIPTION: Did a story telling people to stay off the ice because you could fall through the ice and drown.

TITLE: News 4 @ 5:00p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00p.m.

TYPE: News

DATE OF BROADCAST: January 20, 2007

DESCRIPTION: Students from around the Truckee Meadows brought their ideas for how cities will be powered for the future. Best idea will get to visit Washington D.C.

ENVIRONMENTAL ISSUES (Continued)

TITLE: News 4 Today
News 4 @ Noon
News 4 @ 5:00
News 4 @ 11:00

TYPE: News

DATE OF BROADCAST: February 20, 2007

DESCRIPTION: University of Nevada Reno officials are trying to determine how much damage was caused when a water pipe burst and spilled thousands of gallons of water into the building.

TITLE: News 4 Today
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: February 22, 2007

DESCRIPTION: The controversial plan to detonate a non-nuclear explosion in the Southern Nevada desert was called off.

TITLE: News 4 Today
News 4 @ 6:00 p.m.

TYPE: News

DATE OF BROADCAST: February 23, 2007

DESCRIPTION: Researchers at UNR demonstrated a small scale hydrogen generator system that could one day be used to convert hydrogen into auto fuel.

ENVIRONMENTAL ISSUES (Continued)

TITLE: News 4 Today

TYPE: News

DATE OF BROADCAST: February 23, 2007

DESCRIPTION: The top water official for Southern Nevada is pushing to get more water to Las Vegas. He says the population boom is putting such a strain on resources that Las Vegas will dry up, if help doesn't come.

TITLE: News 4 @ 11:00p.m.

TYPE: News

DATE OF BROADCAST: February 25, 2007

DESCRIPTION: The high winds and heavy snow knocked out power to two California Counties.

TITLE: News 4 @ Today
News 4 @ Noon
News 4 @ 5:00p.m.
News 4 @ 6:00 p.m.

TYPE: News

DATE OF BROADCAST: March 12, 2007

DESCRIPTION: A brush fire burned more than 2,000 acres in Southern California. It was deliberately set to cover up a crime.

ENVIRONMENTAL ISSUES (Continued)

TITLE: News 4 @ Today
News 4 @ Today Show Cut-In

TYPE: News

DATE OF BROADCAST: March 13, 207

DESCRIPTION: The early spring-like weather caused increased pollen in the air, which led to severe allergy problems for several people around the area.

TITLE: News 4 @ Today
News 4 @ Today Show Cut-In
News 4 @ Noon
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: March 13, 207

DESCRIPTION: A look at the on-going debate over replacing or restoring the Virginia Street Bridge, in Reno. City officials want to replace it in order to control flooding on the Truckee River.

TITLE: News 4 @ Today
News 4 @ Today Show Cut-In
News 4 @ Noon
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: March 14, 207

DESCRIPTION: A gas leak shut down several blocks of downtown Reno, promoting hundreds of people to evacuate and dozens of businesses to close.

TITLE: News 4 @ Today

ENVIRONMENTAL ISSUES (Continued)

TITLE: News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.
TYPE: News
DATE OF BROADCAST: March 14, 207
DESCRIPTION: An arcing power pole in Sparks caused several traffic delays.

TITLE: News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.
TYPE: News
DATE OF BROADCAST: March 17, 207
DESCRIPTION: A brush fire broke out in Reno, burning dozens of acres and causing hundreds of people to evacuate and several businesses to close.

TOURISM AND ECONOMY

TITLE: News 4 @ 5:00p.m.
News 4 @ 6:00p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: January 17, 2007

DESCRIPTION: Freezing temperatures are damaging flowers, causing prices to increase.

TITLE: News 4 Today
News 4 Today Cut-In
News 4 @ Noon
News 4 @ 5:00p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: January 17 & 18, 2007

DESCRIPTION: Experts in Reno forecasted what they believe will happen in the housing market in the next year.

TITLE: News 4 @ Today
News 4 @ Noon
News 4 @ 5:00p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: January 18, 2007

DESCRIPTION: The slow housing market is prompting people to start renting, which is driving up the cost of rent in Northern Nevada.

TOURISM & ECONOMY (Continued)

TITLE: News 4 Today
News 4 @ Noon
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00p.m.

TYPE: News

DATE OF BROADCAST: January 18 & 19, 2007

DESCRIPTION: People were getting tickets for turning right on red arrow. We are just clarifying the law.

TITLE: News 4 Today
News 4 @ 5:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: February 20, 2007

DESCRIPTION: Tourists are returning to New Orleans for Mardi Gras. City Officials are hoping the bigger crowds will give a much needed boost to the economy.

CRIME AND VIOLENCE

TITLE: News 4 @ Noon
News 4 @ 5:00pm
News 4 @ 6:00pm
News 4 @ 11:00pm

TYPE: News

DATE OF BROADCAST: January 15, 2007

DESCRIPTION: The Carson City District Attorney has decided to plead guilty to a DUI that was issued to her back in December.

TITLE: News 4 @ Noon
News 4 @ 5:00p.m.
News 4 @ 6:00pm

TYPE: News

DATE OF BROADCAST: January 16, 2007

DESCRIPTION: Dateline NBC did a story on Chaz Higgs, husband of the late State Controller, Kathy Augustine, who has been accused of murdering her.

TITLE: News 4 Today
Today Show Cut-In
News 4 @ Noon
News 4 @ 5:00p.m.
News 4 @ 6:00p.m.
News 4 @ 11:00p.m.

TYPE: News

DATE OF BROADCAST: January 17 – 19, 2007

DESCRIPTION: Police evacuated an apartment building after they found an explosive device inside while looking for an alleged drug dealer on Wednesday, January 17th. The man was apprehended on Friday, January 19th.

CRIME AND VIOLENCE (Continued)

TITLE: News 4 @ Noon
News 4 @ 5:00p.m.
News 4 @ 6:00p.m.
News 4 @ 11:00p.m.

TYPE: News

DATE OF BROADCAST: January 19, 2007

DESCRIPTION: Valerie Moore, who was accused of setting the Mizpah Hotel fire which killed several people and injured others, changed her plea to guilty to avoid the death penalty.

TITLE: News 4 @ 5:00p.m.
News 4 @ 6:00p.m.
News 4 @ 11:00p.m.

TYPE: News

DATE OF BROADCAST: January 19, 2007

DESCRIPTION: Woman has been feeding wild horses for years. Indian Tribe claims horses belong to them and wants them back. Woman refuses because she believes the Tribe will sell them to the slaughter house.

TITLE: News 4 at 6:00 p.m.

TYPE: News

DATE OF BROADCAST: February 19, 2007

DESCRIPTION: More and more people are becoming addicted to Meth. News 4 followed one man who turned to crime to support his habit.

CRIME AND VIOLENCE (Continued)

TITLE: News 4 Today
Today Show Cut-In

TYPE: News

DATE OF BROADCAST: February 20, 2007

DESCRIPTION: Crime prevention experts are warning residents to be on the lookout for scams & crimes targeting Senior citizens.

TITLE: News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.

TYPE: News

DATE OF BROADCAST: February 20, 2007

DESCRIPTION: Nevada leads the Nation in Meth use. News 4 takes an in-depth look at the extremes people take to keep up their habits, and where they can go for help when the addiction proves too much.

TITLE: News 4 Today
News 4 @ Noon
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: February 20, 2007

DESCRIPTION: Crime prevention experts are warning residents to be on the lookout for scams & crimes targeting Senior citizens.

CRIME & VIOLENCE (Continued)

TITLE: News 4 6:00 p.m.

TYPE: News

DATE OF BROADCAST: February 21, 2007

DESCRIPTION: Meth abuse is a major problem affecting our community and the number of people abusing the drug is on the rise. News 4 looks at where people can go for help, and the number of resources available to them when they get there.

TITLE: News 4 @ 6:00 p.m.

TYPE: News

DATE OF BROADCAST: February 22, 2007

DESCRIPTION: The Meth epidemic in Nevada is not an easy fix. News 4 takes a look at how lawmakers are pledging to fight the problem.

TITLE: News 4 Today
Today Show Cut-In
News 4 @ Noon
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.

TYPE: News

DATE OF BROADCAST: February 22, 2007

DESCRIPTION: Nevada lawmakers introduced new legislation that would toughen laws prosecuting Internet sex predators.

CRIME & VIOLENCE (Continued)

TITLE: News 4 @ 5:00 p.m.

TYPE: News

DATE OF BROADCAST: February 23, 2007

DESCRIPTION: Meth can be instantly addictive and tough to quit. News 4 takes an in-depth look at the people and officers who supervise addicts trying to quit.

TITLE: News 4 @ Noon
News 4 @ 6:00 p.m.

TYPE: News

DATE OF BROADCAST: February 23, 2007

DESCRIPTION: Mothers Against Drunk Driving (M.A.D.D.) celebrated its 15 year anniversary in the continued fight against drunk driving.

TITLE: News 4 @Noon

TYPE: News

DATE OF BROADCAST: February 23, 2007

DESCRIPTION: A former employee of the Fallon Chamber of Commerce pleaded guilty to two felony counts of embezzlement.

CRIME & VIOLENCE (Continued)

TITLE: News 4 Today
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: February 23, 2007

DESCRIPTION: A Reno man pleaded guilty to fatally stabbing another man.

TITLE: News 4 @ 6:00 p.m.

TYPE: News

DATE OF BROADCAST: February 23, 2007

DESCRIPTION: A treatment center in the Truckee Meadows is beating the odds by helping women beat Meth addiction, with incredible success.

TITLE: News 4 Today
Today Show Cut-In
News 4 @ Noon
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: February 23, 2007

DESCRIPTION: The Department of Public Safety is investigating an officer involved in a shooting in Carson City.

CRIME & VIOLENCE (Continued)

TITLE: News 4 Today
Today Show Cut-In
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: February 23 & 24, 2007

DESCRIPTION: Sparks Police were asking for the publics help to find a robbery suspect.

TITLE: News 4 Today
News 4 Today Show Cut In
News 4 at Noon
News 4 @ 5:00p.m.
News 4 @ 6:00p.m.
News 4 @ 11:00p.m.

TYPE: News

DATE OF BROADCAST: February 25, 2007

DESCRIPTION: The Reno Police Department and Health Department checked over a downtown Reno Motel, after it was raided because of on-going crimes and violence.

TITLE: News 4 @ 11:00p.m.

TYPE: News

DATE OF BROADCAST: February 25, 2007

DESCRIPTION: Governor Jim Gibbons announced plans to improve the tracking and legislation of sex offenders in Nevada.

CRIME & VIOLENCE (Continued)

TITLE: News 4 Today
TYPE: News
DATE OF BROADCAST: March 12, 2007
DESCRIPTION: An extradition hearing was scheduled for the woman suspected of kidnapping a Taxes newborn.

TITLE: News 4 Today
TYPE: News
DATE OF BROADCAST: March 12, 2007
DESCRIPTION: The County Sheriff's deputies arrested a 51 year old woman for hitting her 76 year old Mother.

TITLE: News 4 Today
News 4 Today Show Cut-in
News 4 @ 5:00p.m.
News 4 @ 11:00p.m.
TYPE: News
DATE OF BROADCAST: March 12, 2007
DESCRIPTION: Two suspects tried to run over tribal officers during a traffic stop in Douglas County.

TITLE: News 4 Today
News 4 Today Show Cut In
TYPE: News
DATE OF BROADCAST: March 13, 2007
DESCRIPTION: Reno Police investigated a shooting in South Reno that sent one man to the hospital. Police believed it was gang related.

CRIME & VIOLENCE (Continued)

TITLE: News 4 Today
TYPE: News
DATE OF BROADCAST: March 13, 2007
DESCRIPTION: More and more criminal suspects are being arrested because of surveillance cameras.

TITLE: News 4 Today
Today Show Cut-In
News 4 @ Noon
News 4 @ 5:00p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00p.m.
TYPE: News
DATE OF BROADCAST: March 13, 2007
DESCRIPTION: A 17 year old girl accused of hitting her stepmother made an appearance in court.

TITLE: News 4 Today
TYPE: News
DATE OF BROADCAST: March 15, 2007
DESCRIPTION: A suspected bank robber was arrested and booked into the Washoe County jail.

CRIME & VIOLENCE (Continued)

TITLE: News 4 Today
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: March 15, 2007

DESCRIPTION: Nevada State lawmakers proposed a bill that would crack down on sex offenders.

TITLE: News 4 Today
Today Show Cut-In
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: March 15, 2007

DESCRIPTION: A Nevada lawmaker proposed a bill that would allow teachers to carry guns, in hopes of ending school violence.

TITLE: News 4 Today
Today Show Cut-In
News 4 @ Noon
News 4 @ 5:00 p.m.
News 4 @ 6:00 p.m.
News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: March 16, 2007

DESCRIPTION: The woman who pleaded guilty to setting the deadly Mizpah fire was sentenced for her crime.

CRIME & VIOLENCE (Continued)

TITLE: News 4 @ 11:00 p.m.

TYPE: News

DATE OF BROADCAST: March 18, 2007

DESCRIPTION: The Washoe County Sheriff's office is asking for more Deputies so it can better patrol the booming outlying areas of the County.

CHILDREN'S ISSUES PEER PRESSURE

TITLE: News 4 Today
News 4 Today Show Cut In

TYPE: News

DATE OF BROADCAST: March 13, 2007

DESCRIPTION: Reno Police investigated a shooting in South Reno that sent one man to the hospital. Police believed the shooting was gang related.